

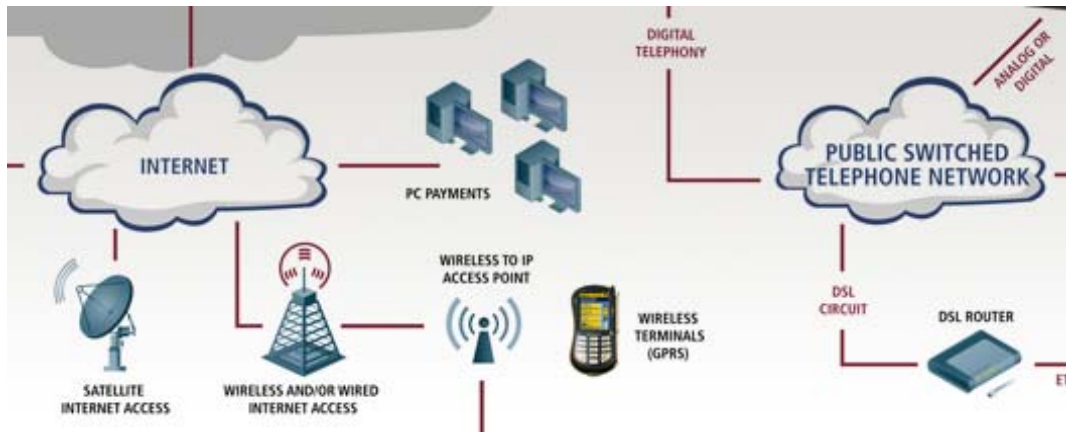


Loyalty

The loyalty application is built to support a “retailers club” accessible via the Hypercom 4200 multi-application platform. It provides a ready database of health care subscribers and may be configured to include client specific customer database. The system operates in an online real time environment delivering instant gratification to all users.

- **No additional terminals required**
 - Built for Hypercom 4200 platform
- **Easily customized according to clients specifications**
- **Large consumer base**
- **Electronic coupons –increases customer and merchant value**
 - Target marketing – define your market segment
 - Real time processing
- **Online Realtime**
 - Immediate gratification
 - Immediate balance updates
- **Simple accounting process**

- **PASNET - DSL ...answer to High telecoms costs.**
 - The most inexpensive "always on" DSL in Jamaica.
 - 50% of regular DSL and no Dial-up Modem delays.
 - Less than leased line and no call charges.
 - One DSL can handle multiple Terminals.
 - As low as USD 50 cents per day.



The hospitality market depends on Hypercom innovations for single processing solutions to manage all their electronic transactions while offering fast, secure payments that ensure guest satisfaction.

With so much competition in the market, restaurants turn to Hypercom to manage loyalty programs.

With the advent of open-architecture platforms, point-of-sale (POS) technology is actively integrating new options for check settlement solutions. Today's new POS systems need the ability to incorporate:

- Targeted advertising messages on receipts
- Wide receipts which make for easy signatures
- Variety of management and server-level reports
- Various payment options, such as the ability to split tickets, check conversion, etc.

Hypercom terminals are fully configurable with up to eight different hosts per terminal, such as credit, debit, gift card, loyalty, etc. This versatile platform allows you to apply:

- Tips by amount
- Tips by percentage (of check total)
- Multiple credit card pre-authorization (with user-defined percentages over check amount)

This Hypercom solution is ideal for bar tabs.